

How much does it cost?

The cost of Chorionic Villi stem cells cryopreservation service collected at birth is \$ 1.199 for 18 years.

The price includes data management, transportation, process, sterility tests and cryopreservation for first year of storage.

After the first year of storage there is a \$ 120 annual fee.

The total of \$ 1.199 has to be paid as follows:

- \$ 249 initial payment.
- \$ 950 reminder due upon successful sample processing.
- \$ 120 annual storage fee (after first year)

The \$ 120 annual fee will have to be paid each year after the first year.

How does it work?

Get in touch with Biocell Center a few days before the due date in order to enroll the service subscribing the contract, then you won't have to take care of anything else.

The person you have identified (physician, nurse, obstetrician, father of the baby) will collect a sample of the placenta using the collection kit provided by Biocell Center.

Biocell Center Corporation will then make qualifying lab analysis on the sample received. Once this procedure is over with a positive result, you will get the result (*) of cryopreservation process completed successfully.

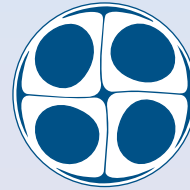
Your baby's stem cells will be transferred in the cryobank of Biocell Center located in Medford (Massachusetts, USA), FDA registered and compliant with the highest american and international standards of quality.

(*) In the unlucky case of the sample to be unsuitable, Biocell Center Corp. will promptly refund the money, destroying the sample or donating it to research.

"I wanted as many options as possible for my child's future well-being, as it is the most important thing.

That is why I decided to bank stem cells with Biocell Center, to give my baby a potential opportunity for the future"

(Laura, mother of two)



Biocell Center Corporation®

Toll Free
866 246 2720

Biocell Center Corporation

200 Boston Avenue, 02155 - Medford, MA, USA
www.biocellcenter.com - info@biocellcenter.com

Biocell Center Spa

Viale Stelvio, 125 - 21052 Busto Arsizio (Va)
www.biocellcenter.it - info@biocellcenter.it

Biocell Lugano sa

www.biocell-lugano.ch - info@biocell-lugano.ch

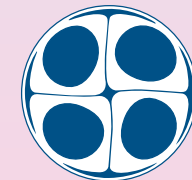
DISCLAIMER: Stem cells are currently used for a variety of medical conditions and new applications are being discovered rapidly. Although there is no guarantee that the FDA will approve any potential future medical applications and banking of mesenchymal stem cells does not guarantee that these cells will be applicable to a particular medical condition, many clinical trials are on-going worldwide that may result in human therapies. Preserving chorionic villi containing stem cells offers great hope for the future.

FDA Registered

**Chorionic Villi
stem cells at birth
A biological heritage
for the future**



**World Leader
in Amniotic Fluid
and Chorionic Villi Preservation**



Biocell Center Corporation®

The villi coriali they are a natural source of stem cells

Chorionic Villi are minute vascular projections of the fetal chorion, that combines with maternal uterine tissue to form the placenta, where Chorionic Villi are contained.

Beyond protecting the baby and giving the “communication” between the mom and the baby, Chorionic Villi are a natural source of pluripotent stem cells.



The collection method is very simple:

- It does not carry any additional risk, in fact chorionic villi stem cells are contained in the placenta that is always discarded after birth.
- Chorionic Villi contained in the placenta can be collected directly by the doctor, the obstetrician or even by the father of the baby, simply through the dissection of a sample of placenta once the baby has been delivered.
- The collected sample is then put in the Biocell Center kit and sent to Biocell Lab for processing and cryopreservation at temperatures of -196°C .

Why bank amniotic and chorionic villi stem cells

Chorionic Villi contain multipotent stem cells with an high proliferation and differentiation potential, which makes them able to generate different tissues and organs, hence representing a potential source for treating various disorders in cell therapy and regenerative medicine field.



Adipocytes
Fat



Osteocytes
Bone



Chondrocytes
Cartilage

International researches have demonstrated that mesenchymal stem cells are able to create in the lab tissues and organs such as heart valves, kidney, skin and other tissues.

Chorionic Villi stem cells are perfectly compatible with your baby because organs and tissues grown these cells, will always be accepted from the body of the baby with no risks of rejection.

How does it work?

The doctor, the obstetrician or the father of the baby - immediately after birth - simply have to dissect a small sample of the placenta - with a diameter of few centimeters - before the placenta is destroyed, and put it in the collection kit.

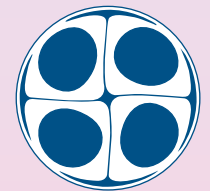
Chorionic Villi contained in the placenta are not exposed to environmental contaminants, maintaining important characteristics of sterility.



Additional Questions you may have:

- Q Will collecting Chorionic Villi from the placenta create any risk for the procedure of delivery?
- A No. Banking Chorionic Villi does not create any risk, because a sample of placenta is taken after delivery and before the placenta itself is discarded as a waste.
- Q Where will the cells be cryopreserved?
- A The cells will be cryopreserved in liquid nitrogen tanks at a temperature of -196°C at the modern cryobank facility located in Medford, 200 Boston Avenue, Massachusetts, USA. Our cryobank is FDA registered, the US Institute for Food and Drug Administration, and it is compliant with the highest standards of quality, control and safety.
- Q In case I will need the cells in the future, where will I be able to pick them up?
- A It will be possible to pick the cells up at our Medford cryobank, Boston Area, USA, or at another Biocell branch located around the world, including Italy.

“Chorionic Villi banking is a simple and safe procedure”



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